

PROMOTION

Cosy comfort

Combat the cold with soft flooring in warm tones and snug textures



'Invest in a good-quality underlay – it will provide extra cushioning and act as a shock absorber, extending your carpet's life'
Zoë Brady, flooring buyer at John Lewis



Warm and inviting

TOP Save money by using different carpet weights throughout your house. Choose more durable flooring for busy areas like stairs and hallways, and lower weight carpets for bedrooms. John Lewis has a huge range of carpets, many of which are graded for heavy domestic use. Wool Rich Plains Twist in Rye, from £19.50 per sq m, John Lewis

ABOVE Soft, textured carpet in rich, warm tones will cosy up a space instantly. Combine it with accessories in neutral shades. Caramel Loop carpets in various shades, £19.50 per sq m, John Lewis

RIGHT Available in a choice of 16 colours, the new Marquette Plaid range places pattern on the diagonal for a whole new look. Marquette Plaid carpet in Lindenwood Beige, £55 per sq m, Adam Carpets range, John Lewis



PROMOTION

Natural beauty

Be eco-conscious and opt for flooring made from a natural material



Natural choice

John Lewis has a wide range of natural flooring options, including floors made from FSC-certified wood, wool, Marmoleum, corn starch and natural grasses like sisal, seagrass and fast-growing bamboo



Nature's best

ABOVE Growing at a rate of a metre a day, bamboo is an excellent sustainable choice and makes an attractive alternative to wood flooring. It's suitable for most rooms in your home. Bamboo Forest flooring, £65 per sq m, John Lewis

LEFT Made from FSC-certified wood, a solid wood floor from Ted Todd can last a lifetime. The colour, grain and knots in the wood make each floor unique, and its natural patina will ensure it gets better with age. Eldon Hill neutral lacquered solid oak flooring, £74 per sq m, Ted Todd range, John Lewis

PROMOTION

Gorgeous grains

From engineered boards to parquet patterns, revel in the beauty of real wood



Good wood

Classically elegant with timeless appeal, parquet flooring works well in both traditional and contemporary schemes. Each individual wood plank is laid by an expert fitter to create a beautiful floor that's full of character. Cleeve Hill Parquet 10 lacquered engineered wood flooring, from £49 per sq m, Ted Todd range, John Lewis

Help every step of the way

With prices for every budget, simply choose your favourite flooring and let John Lewis do the rest

EASY DOES IT

From start to finish, John Lewis has a wide range of services to help make the job of buying new flooring hassle-free. With decades of experience and expertise in supplying and selling flooring, John Lewis is there to help you find the right option for your needs. Free carpet and selected hard flooring swatches are available in store and an expert Partner can guide you through all the flooring options. If you're short on time, John Lewis has

a selection of ranges that can be delivered within seven days. Once you've selected your perfect flooring, John Lewis will provide a free estimate in the comfort of your own home. You can also opt for extras like having your furniture moved and your old carpet disposed of. When you've accepted the estimate, John Lewis will book an expert fitter to come at a time that suits you. Simply visit your local store or go online to johnlewis.com, then leave the rest to John Lewis.

FOR MORE INFORMATION Visit John Lewis department stores or go to johnlewis.com/floorcoverings

John Lewis
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Pure Velvet carpet in Space, £60 per sq m, Brintons range, John Lewis

PROMOTION

Walk this Way

Buying new flooring? Head to John Lewis for the very best in service, variety and value for money



In association with John Lewis

From subtle, classic plains to vibrant pattern or colour, the right flooring can take the look of a room from mundane to marvellous. As your choice of flooring can transform the feel of your home, it's worth seeking out the best advice before you buy. John Lewis offers a broad choice of its own brand flooring, with prices starting from under £10

per square metre, in addition to a vast variety of designs from well-known brands including Brintons, Axminster, Amtico, Crucial Trading and Kahrs. You'll find a huge selection of floor coverings, from wood to wool carpet, as well as a wide range of rugs. And with a selection of services to make the buying process a whole lot easier, John Lewis is here to help.

Quirky runner in Dotty Damson, £139 per sq m (sold as a 0.69m width), Alternative Flooring range, John Lewis



If you can't find a carpet in the right colour, simply provide a sample of the shade you love and John Lewis will colour match and dye a Wool Rich Choice Twist carpet and deliver it to you in eight to ten weeks

John Lewis can dye a carpet any shade you like, for £60 per square metre

Colour confidence

From neutrals to bold brights, John Lewis can find the colour you want



PROMOTION

Bold & beautiful

Indulge your passion for pattern with a stunning carpet or vinyl tiles



PROMOTION

Effortless elegance

Create a restful mood by choosing classic flooring in calming tones

True blue

Over 90% of the carpets available at John Lewis are made from wool. Made in Kidderminster, the new Catherine range from Adam Carpets offers two elegant wool designs in a choice of 10 colours, so you can mix and match designs to suit different areas in your home. Catherine Trellis carpet in Powder Blue, £45 per sq m, Adam Carpets range, John Lewis



PROMOTION

Designer collaboration

Sophie Conran's new flooring range for Axminster is exclusive to John Lewis

PULL HERE



Kaleidoscope of colour

TOP Make flooring a focal point by teaming a bold carpet with pale walls and furnishings.

Wool Rich Choice Twist carpet in Mandarin, £45 per sq m, John Lewis

ABOVE With over 1,000 carpets to choose from, the colour options at John Lewis are almost limitless.

Wool Rich Plains Twist carpet in Mid Blue, from £19.50 per sq m, John Lewis

RIGHT Add drama to a room by combining a soft carpet in a berry shade with a striking colour on the walls.

Wool Rich Twist Plus 60 carpet in Plum, £33 per sq m, John Lewis



Gorgeous graphics

ABOVE Made exclusively for John Lewis, Alternative Flooring's new Quirky Broadloom collection taps into the long-running trend for mid-century style. The range features spots, honeycomb graphics and on-trend stripes in a variety of rich shades. If you don't want to go overboard with pattern, keep walls neutral and try combining a spotty carpet with a complementary plain in an adjoining room.

Tremble carpet in Red; Waggle carpet in Grey, both £69 per sq m, Quirky Broadloom collection, Alternative Flooring range, John Lewis

RIGHT Created by British textile designer Neisha Crosland, this new range of waterproof vinyl tiles is not only an ideal choice for hallways and kitchens, it's suitable for use in bathrooms, too.

Neisha Crosland vinyl floor tiles in Charcoal, £42.95 per sq m, Harvey Maria range, John Lewis



Class act

ABOVE Wool is widely recognised as the best fibre to use in carpet as it's flame-retardant and has natural insulation properties, which reduce both heat loss and noise. It is also durable and retains its appearance well – perfect for busy areas like stairs and hallways.

Milan carpet in Cascade (on stairs) and Milan carpet in Smoke (in hallway), both £25 per sq m, John Lewis

RIGHT Richly-textured loop carpets offer a stylish contrast to plain walls. They offer comfort and warmth underfoot, and with prices at John Lewis starting from just £17 per square metre, they are great value, too.

Ripples carpet, £17 per sq m, John Lewis



Free samples are available in stores to help you make your decision

Made in Britain

ABOVE John Lewis proudly supports the British carpet making industry – most of its carpets are made in the UK. British designer Sophie Conran has recently created a stunning collection of carpets for Axminster, available exclusively at John Lewis. Inspired by Sophie's childhood adventures and holidays in Devon, the range features delicately tangled floral prints, bright stripes and co-ordinating plains. Prices start from £42 per square metre.

Helping Hands carpet in Baking Cakes, £80 per sq m, Sophie Conran for Axminster range, John Lewis

LEFT On-trend stripes are great for hallways – the linear pattern gives the illusion of lengthening the space. Patterns can also camouflage small marks and stains, so even carpet in the busy areas of your home will stay looking good for longer.

Day at the Beach carpet in Knickerbocker Glory, £60 per sq m, Sophie Conran for Axminster range, John Lewis